

South Asia Corporation

Company Profile



South Asia Corporation Plc

Export | Import | Commodity Trading | Agro Consulting | High Tech Irrigation | Cold chain Solution | Research

Rewarded with a smile to achieve corporate excellence..





As we search for a less extractive and polluting economic order, so that we may fit agriculture into the economy of a sustainable culture, community becomes the locus and metaphor for both agriculture and culture

— Wes Jackson

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Mission Statement

Our mission is sustainable business practices and a balanced approach. We are a research oriented organization and excel in areas where we step in; we go deep to unlock insight and have the courage to act. We bring the right people, process and technologies together to challenge established thinking and drive transformation. We are committed in shaping the future in complete harmony.

Together ...





Vision

- SAC will lead the way to the future of high tech agro farming; we pursue an excellence towards make in India initiative. We work relentlessly to enrich human lives around the world with the most sustaining and healthy responsible ways.
- We are committed to quality, innovation and synergy in a fast changing global architecture. We are proud to be part of an knowledge ecosystem, where we are going to exceed the expectation. We are glad to able to smile and sharing the wealth and knowledge among millions of people who are someway or other part of our greater initiative.
- We will meet the constant challenges and achieve the goal by engaging a talent and passion into it. We believe there is always a better day ahead..

South Asia Corporation @ Global Vision -2020





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Good morning, world

What makes an organization unique?

It's the vision of the organization and how it works towards fulfilling the corporate objective and its mission towards the welfare of the society.

This is where South Asia Corporation differs; we provide a wide range of 'best of class' services for our discerning customers and partners.

At a high tempo; we go along and lead the way. We bring the changes and drive into the future in which everyone can choose how they want to move and make strategic gain.

When our journey begins, we thrust headlong to the technological integration into our daily life. While on the move, at farmland and at information highway, we start to build another partnership towards excellence..

Customized Solution

Develops and delivers fully integrated customized business solutions in sustainable farming and technology implementation.

We provide you with the innovative thinking and in-depth strategic vision you need to help your company conquer new challenges and move toward a higher level of excellence.

Gain the framework to develop and execute strategic plans — and work on your own business and operational strength. Integrate strategy and process implementation, while you examine integration issues, strategic change, and impact on corporate objective.

Accurately assess the competition, design a compelling strategy, leverage your firm's capabilities to full advantage, and obtain necessary resources through alliances, acquisitions, and internal corporate ventures

Explore the best practices and behaviors that lead to organizational excellence. Gaining a deeper understanding and industry knowledge gives competitive advantages and play in running the growth engine .

We adopt a best in class industry practices





The broad Perspective

How can we further increase the crop productivity?
Reduction of energy use.

How can we design an effective retail supply chain
capable to deliver goods at 30% cheaper than others?
Let's widen our creative pursuit – and enjoy the view.

Somehow people are restricted by geographical boundaries but not the ideas. Ideas brew in Calcutta could solve problem in California. The infectious ideas could bring innovation and the innovation ecosystem is always powered by industry knowledge, experience and ideas.

We believe that even a small change could change the whole business perspective

We try to integrate our enterprising capability to connect and streamline process, applications, data and industry experience; which in turn helps our clients to achieve critical goals and capitalize new opportunities.

Keeping such broader perspective; we try to integrate different business verticals; starting from agriculture to consulting to supply chain solution to IT integration. We always do experiment on the value stream of any commercial and techno aspects in a collaborative platform when technology, ideas and innovation help each other to bring out the best in both

Industry Exposure

- Large, Medium and Small businesses
- Domestic and global market
- Agro commodity exporters and Importers
- Manufacturer, trader, retailers
- Research and Education
- Consulting segments
- Project and Contract Logistics
- Government Establishments
- Non Profit Organization
- Strategic and alliance partner

The adventure begins..

Deliver fully integrated customized business solutions in:

- Sustainable Farming and Technology Implementation
- Organic Food Production and Export
- Commodity (Rice ,Sugar, Pulses, Tea etc.) exports
- Production of Bio-Fertilizer and Export
- Supply Chain and Cold Chain Design and solution
- Designing, Consulting of Storage and Warehouse Solution
- Export Fresh Produce
- ERP solution in Retail, Agricultural Commodity and Supply Management
- Consulting and Project Implementation in Techno Irrigation and High Tech Farming
- Project and contract farming of leasing in Desert Farming, Hydroponic Farming , Poly House / Net House, Drip Irrigation system etc.
- Large Scale Landscaping Projects, Plantation (Stevia farming) and Forestry Management
- Industrial and Project Oriented Action Research





Start up Spirit with..

We work with people.

Businesses can work efficiently only by managing resources. Human resource management is not the same. We can't just own a human resource, but need to retain one.

A successful project management needs to ensure that the right human resources are working on the right tasks. A desired result is only achievable when several factors like employee's skills, experience, and availability are synced with process and technology

Our innovative thinking and in-depth strategic vision would help your company conquer new challenges and move toward a higher level of excellence. Gain the framework to develop and execute strategic plans — and work on your own business and operational strength.

Integrate strategy and process implementation, while you examine integration issues, strategic change, and impact on corporate objective. Accurately assess the competition, design a compelling strategy, leverage your firm's capabilities to full advantage, and obtain necessary resources through alliances, acquisitions, and internal corporate ventures.

Explore the best practices and behaviors that lead to organizational excellence. Gaining a deeper understanding and industry knowledge gives competitive advantages and play in running the growth engine.



Business Innovation

Wealth like happiness is never attained when sought after directly. It comes as a by-product of providing a useful service

-Henry Ford

The application of ideas those are novel and useful. Creativity, The ability to generate novel and useful ideas, is the seed of innovation but unless it's applied and scaled it's still just an idea.

We help you to transform those ideas into practice. If we think about products or technology; innovation is bigger than a product or a technological platform. And in truth, it's the innovations to organizations and management that precede product or technology innovation.

Great leaders don't innovate the product; they innovate the factory or production process Change the conversation? For starters, let's have the conversation. Conversation meaning a two-way dialogue.

Telling employees that "we need more great ideas" almost never works...yet it's almost always what is done. Instead, let's open up a dialogue with everyone in the organization about how we can get better at finding, testing, and implementing the great ideas that people are already having.

Special Interactive Zone

The culture of a company is the collective habits of its people – we have great people at South Asia Corporations and we need to treat customers with the respect they deserve. Respect is not just how we speak with customers, but also respect for their time and making it much easier for them to interact with us ... whether it's solving a problem, ordering service or simply asking a question.

It's a privilege to have customers use our products and to have them invite us into their homes. Each and every customer deserves to be treated with respect.

We took this opportunity to reinforce with each employee just how important respect is to our culture. In every interaction we have with a customer, we need to show them respect, patience, and enthusiasm to provide them with an excellent experience.

We're working hard to transform the customer experience and all of our employees play an important role in making that happen. We'll take every opportunity to learn from our mistakes and fix issues to make their experience better.





Pursuance of Excellence

Believe in yourself

We're inspired by companies like ours those who are exist to initiate change and inject knowledge in their business model; that's the reason we partner with them and with our respective strength and partnership we bring the desired changes.

In a globally synergized economy, it's not possible to go it alone. When we connect our technical expertise and industry knowledge with our clients' objective and our partners' disruptive technologies, we create something which is absolutely transformative; be it agricultural science or consulting arena or in sustainable business practices.

We partner with government, private and large corporate houses as we found that each segment have its strength which essentially enriches our knowledge. We also have academic interest and encourage core action research to cultivate talent and broaden our expertise for next level of challenge. Imagine Global Foundation is our initiative in this direction to encourage action research.

What is our next focus? That is what we like to explore and walk together so join us in this partnership.



Organization Character

At South Asia Corporation, we try to bring talented and brilliant people together in a relentless pursuit to deliver the best of the solution through smart, innovative and cost effective way. From the successes to the failures, we believe innovation isn't just a buzzword but a pursuit to the excellence and a guiding philosophy to take our clients at a new level. In next 10 years, we want to achieve a milestone which could surpass some of industry veterans in terms of knowledge and operational effectiveness.

Competence

Our cooperative and collaborative approach to achieve process excellence

Capacity to trust and to be trust worthy ; our core focus on product and process improvement

Improved ability to respond and customize a solution as per customer demand

Focus on holistic approach to integrate the entire business process





The Business Horizon

The readiness for transformation is essential in today's highly volatile global business environment. Even the top notch organization at the top of its business vertical must be poised for change to keep its competitive advantages.

We at South Asia Corporation and our partners always work together; to transform client's mindset to meet the competitive challenges.

- A. High level of technology integration
- B. We are at ease with farmers and Industry
Workable solution only Only which is sustainable and energy efficient
- C. Improve life of the people
- D. Well researched but with easy approach
- E. Efficient and add values
- F. Guarantee on return on investment (ROI)
- G. Managed by highly experienced and knowledgeable people



Import & Export

- Commodity Export/import (Rice, Sugar, pulses etc.)
- We export Organic foods; Tea, Vegetables Oil seeds, Cashew nuts, Fruits etc.
- Our Export to Europe , Middle East , Africa and other regions



What we provide

India accounts for 1.4% global export of farm commodities. The figure for imports is 1.2%.



SOYAMEAL



COTTON



SUGAR



RED CHILLI



TURMERIC

| | SOYAMEAL | COTTON | SUGAR | RED CHILLI | TURMERIC |
|---|----------|--------|-------|------------|----------|
| PRODUCTION (LAKH TONNES) | 83 | 58.99 | 24.5 | 11 | 5 |
| EXPORTS (LAKH TONNES) | 38 | 19.5 | 2.5 | 2.4 | 0.5 |
| VALUE OF EXPORTS (IN ₹ CRORE) | 7009.65 | NA | NA | 1535 | 702.85 |
| SHARE OF EXPORTS IN INDIAN PRODUCTION (%) | 45.78 | 33.06 | 10.20 | 21.82 | 9.85 |

Source: Spice Board, Angel Broking

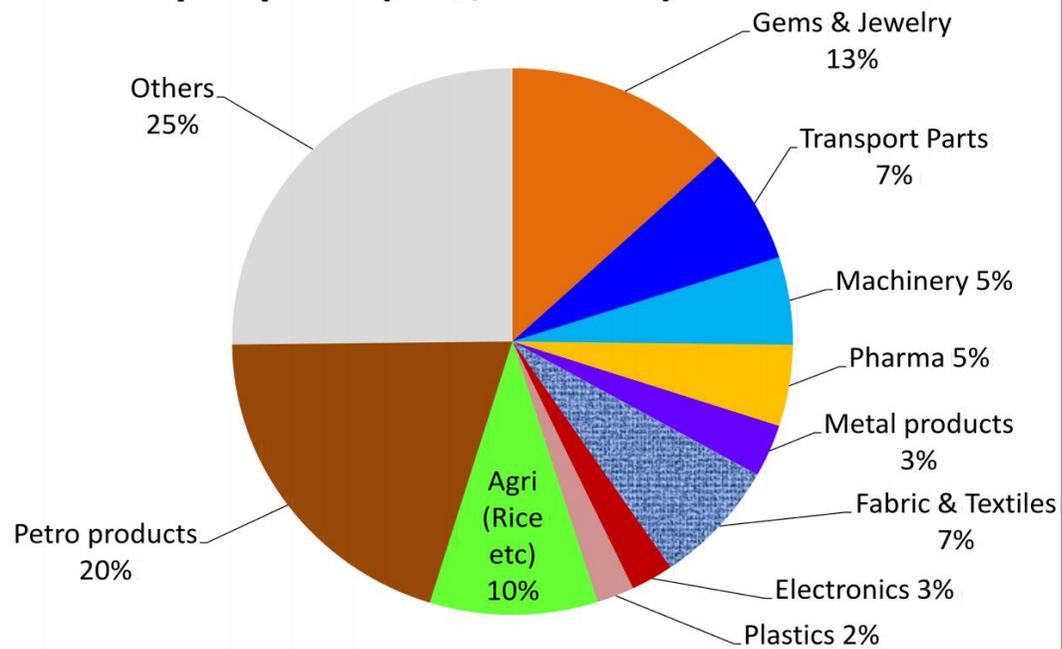


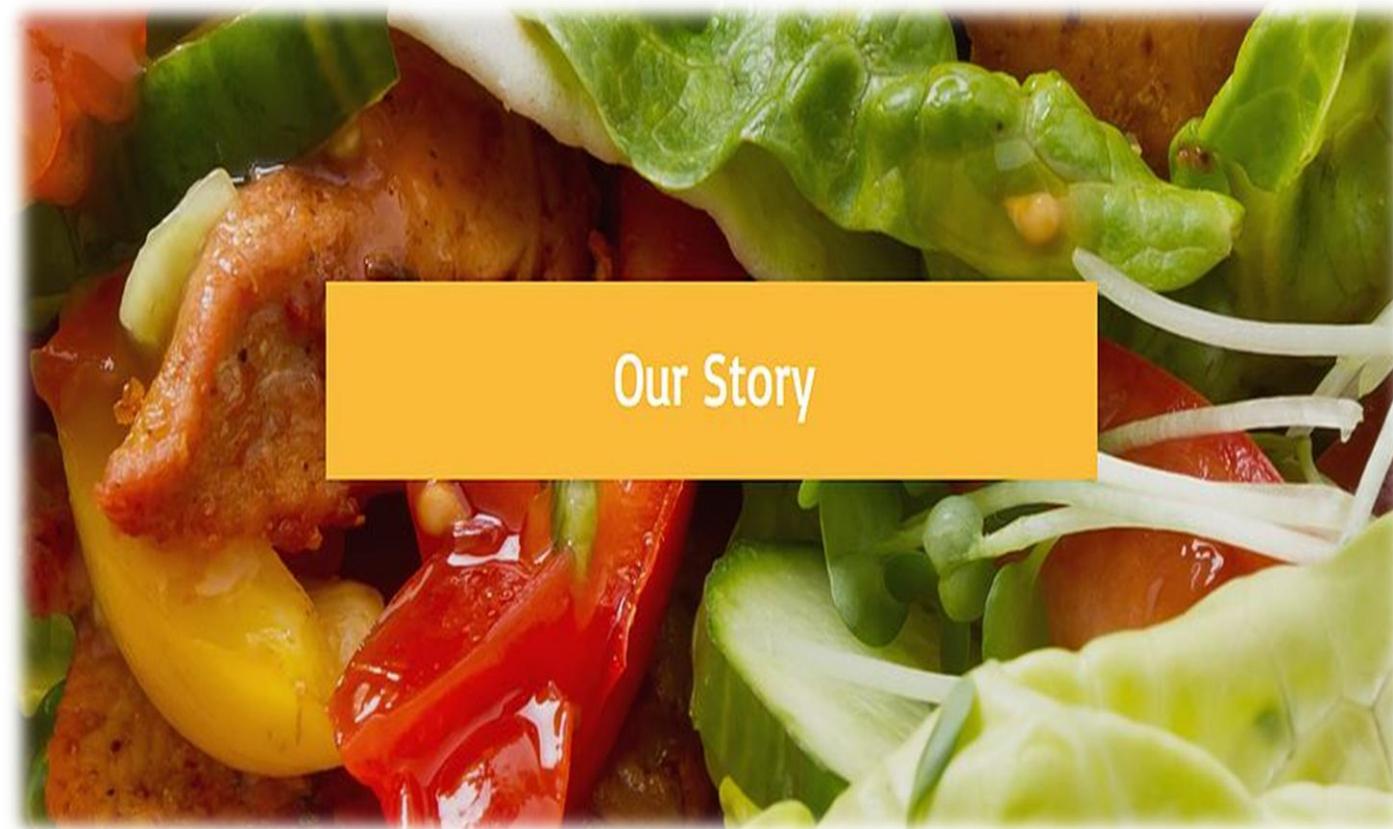
Commodity Trade

As per the WTO, India ranks 19th in merchandise exports but 6th in agricultural exports; In 2014, the world's exports in agricultural products stood at \$ 1,765 billion and India's share of this was 2.5 percent.

India, the second-largest food producer in the world, touched \$ 367 billion in 2014. The country's agricultural production is far above that of the US. Unknown to many, India's international trade in agricultural products fetches higher earnings for the country than trade in services or manufacturing.

India's Top Exports (US\$, 2013-14)





Our Story



Bio Fertilizer

Use of bio-fertilizers is one of the important components of integrated nutrient management, as they are cost effective and renewable source of plant nutrients to supplement the chemical fertilizers for sustainable agriculture. Several microorganisms and their association with crop plants are being exploited in the production of bio-fertilizers.

Vermicompost

Vermicompost is the product or process of composting using various worms, usually red wigglers, white worms, and other earthworms, to create a heterogeneous mixture of decomposing vegetable or food waste, bedding materials, and Vermicast, also called worm castings, worm humus or worm manure, is the end-product of the breakdown of organic matter by an earthworm.

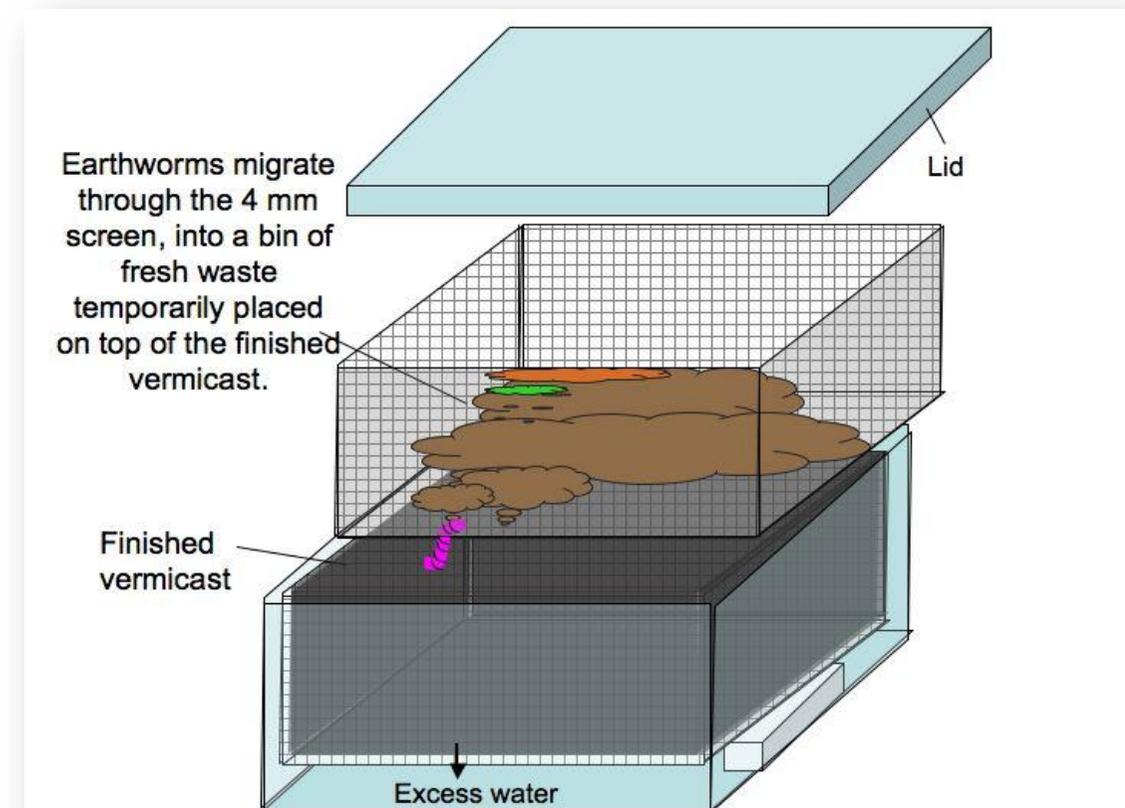
These castings have been shown to contain reduced levels of contaminants and a higher saturation of nutrients than do organic materials before vermicomposting.

Containing water-soluble nutrients, vermicompost is an excellent, nutrient-rich organic fertilizer and soil conditioner. This process of producing vermicompost is called vermicomposting.

Vermicompost

- While vermicomposting is generally known as a nutrient rich source of organic compost used in farming and small scale sustainable, organic farming, the process of vermicasting is undergoing research as a treatment for organic waste in sewage and wastewater plants around the world.
- Vermicompost is rich in all essential plant nutrients, provides excellent effect on overall plant growth, encourages the growth of new shoots / leaves and improves the quality and shelf life of the produce. Vermicompost is free flowing, easy to apply, handle and store and does not have bad odour. It improves soil structure, texture, aeration, and water holding capacity and prevents soil erosion.
- Vermicompost is rich in beneficial micro flora such as a fixers, P-solubilizers, cellulose decomposing micro-flora etc in addition to improve soil environment. It contains earthworm cocoons and increases the population and activity of earthworm in the soil. It neutralizes the soil protection; prevents nutrient losses and increases the use efficiency of chemical fertilizers; free from pathogens, toxic elements, weed seeds etc.
- Vermicompost minimizes the incidence of pest and diseases; it enhances the decomposition of organic matter in soil and it contains valuable vitamins, enzymes and hormones like auxins, gibberellins etc.





Smart Irrigation

We are technology partners in smart irrigation system installation. We implement large size projects 10 Acres to 10000 Acres, a turnkey solution provider. Advice on most smart and sustainable farming solution and technologies



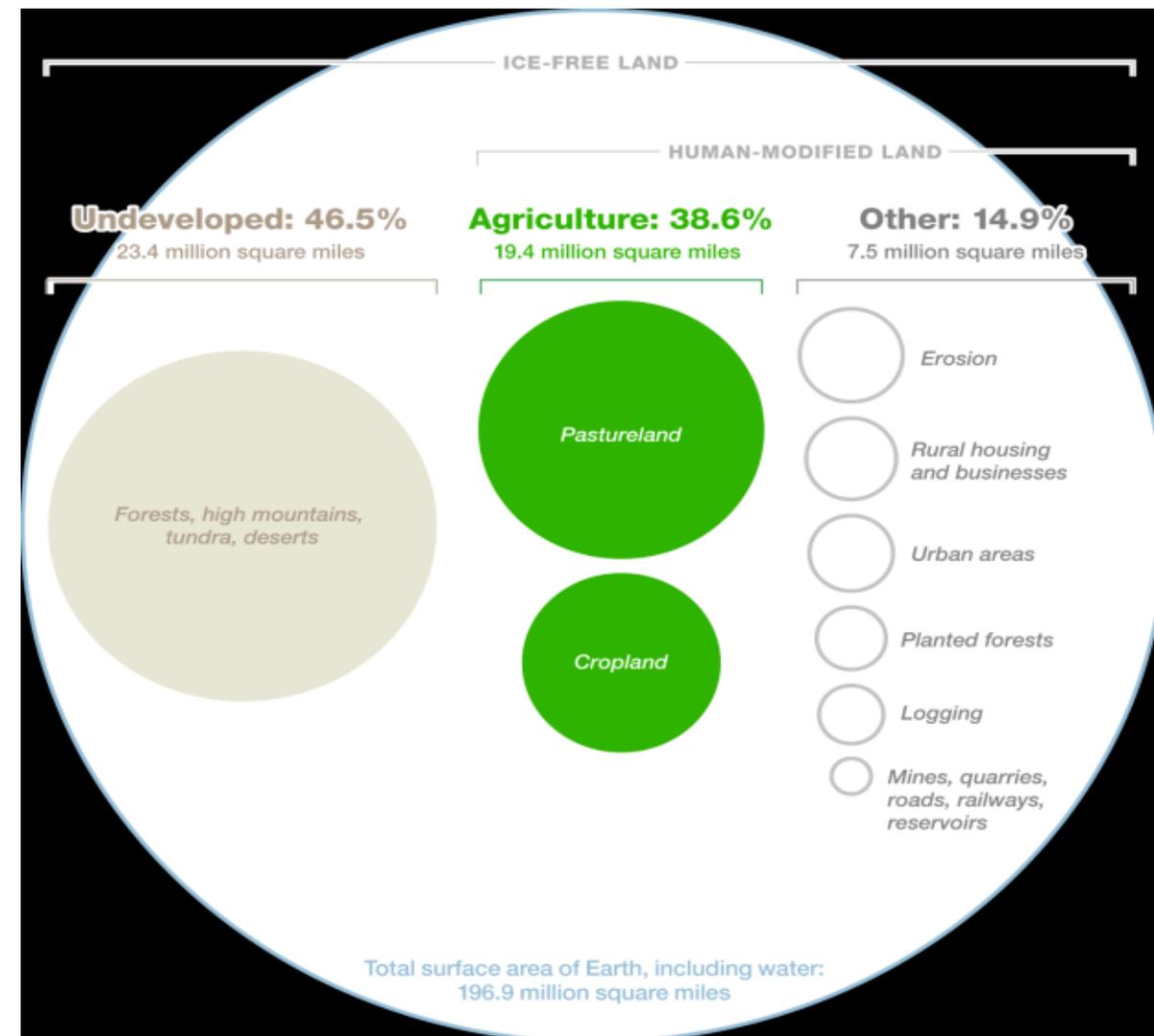
High Tech Farming

Smart House, Poly house, Net House, Hydroponic Farming

Smart house / poly houses are in high tech farming category; the electronic sensors provide early warning systems so that vegetables can be cultivated without the risk of pest attacks or vagaries of climate change

As compared to traditional farming, a farmer can earn a 5 times by adopting smart poly house technologies.

We undertake all Smart poly house / Net house farming projects as a turnkey basis with complete project implementation and your complete peace of mind



IRRIGATION

BETTER CROP QUALITY, QUANTITY
AND UNIFORMITY USING LESS
RESOURCES



Micro Irrigation

Sector has witnessing the growth and far reach of science and technology. Daily there are various new inventions to help improve the agriculture sector and get the maximum output in less time. Farmers and agriculturist are using new techniques to get benefited from it. Especially techniques in irrigation are fast catching farmer's eye as they are need of time and one can get the surprising results by implementing it. The increasing water scarcity has amplified the need to adopt micro irrigation systems in farming practices, worldwide. Various governments across the world are encouraging the usage of these systems for irrigation by offering lucrative deals such as subsidy on the installation costs. Farmers also prefer these systems over traditional ones as they ensure accurate distribution of water to plants, boosting the overall crop yield.

Drip irrigation systems and sprinklers are two major types of micro irrigation systems available in the global market. In 2014, sprinklers reported the highest demand among the two, accounting for a share of 83% in the overall market. As estimated by Transparency Market Research (TMR), the opportunity for micro irrigation systems across the world reached US\$2.5 bn. The growth in the global market looks undying in the near future with opportunity rising at a CAGR of 15.10% from 2015 to 2023 and attaining a value of US\$9.1 bn by the end of 2023.



Poly House/Net House /Smart House

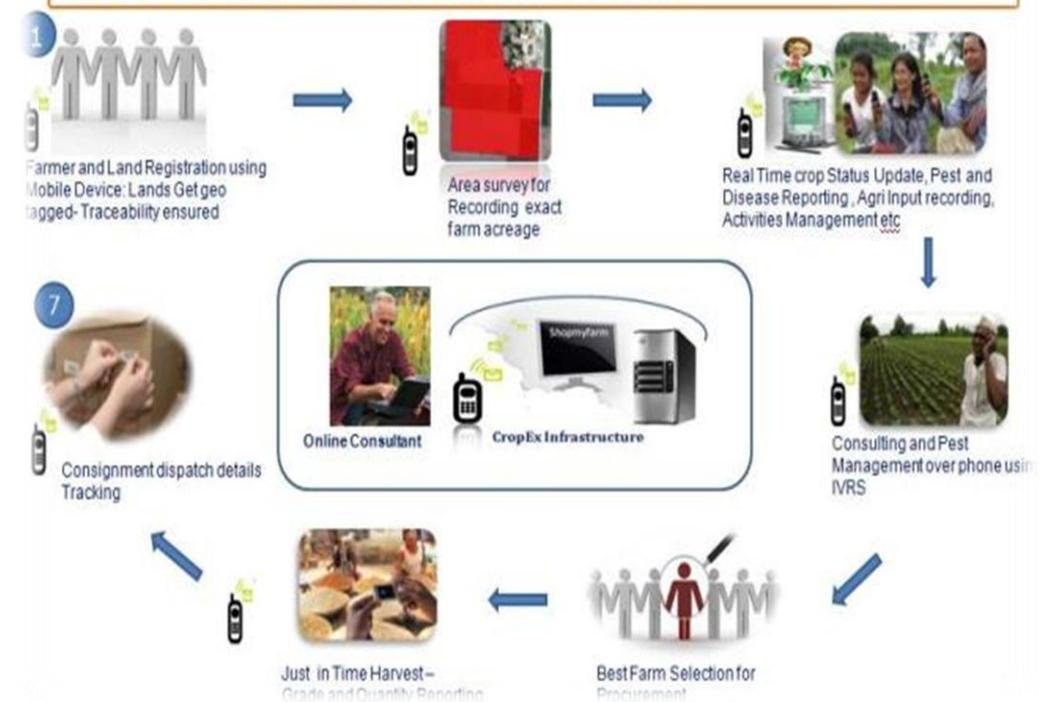
A high-tech mode of cultivation to increase productivity; Smart house / poly houses are in high tech farming category; the electronic sensors provide early warning systems so that vegetables can be cultivated without the risk of pest attacks or vagaries of climate change.

The system has many unique features like control panel, sensors, solenoid valves and exhaust fans. The control panel monitors different parameters like soil moisture, soil nutrients, atmospheric temperature and wind speed using sensors and informs the farmer through a display unit and takes corrective measures. Based on data collected from the field, the controller device can automatically operate pumps and valves.

The device could receive alerts of important field parameters or alarm conditions even when the person is away from the farm in the form of pre-programmed SMS in his mobile phone. The alarms can also be configured to give alerts through LED flashes.

Environmental controlled poly house - This type of poly house helps to extend the growing season or permits off-season production by way of controlling light, temperature, humidity, carbon-dioxide level and nature of root medium.

Process Map- Data Input through Mobile Apps





Technology in Farm Management

- ERP cloud service is accessible to authorized users anytime anywhere which is bringing farmers more closer to the technology. A mobile apps based system could reach to the remote farmers and create awareness on climate, market price and other market related information.
- Farmers are being connected through ERP system with a large scale retailers like Walmart , Carrefour and others. We provide a solution to such industry needs through our IT partner

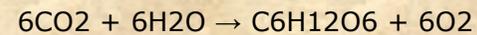
Who are the users of farm based ERP system?

- Individual farmer grower/s
- Grower association/s, PMOs
- Government Agencies
- Agribusiness companies manufacturing seeds, fertilizers, agrochemicals etc.
- Institutional farms, Research and development farms
- Pack-houses, exporters
- Contract farming agencies and consultants
- Global GAP / Organic certification growers
- Quality certification consultants

Hydroponics Technology

We're so used to plants growing in fields and gardens that we find anything else completely extraordinary. But it's true. Not only will plants grow without soil, they often grow a lot better with their roots in water or very moist air instead. Growing plants without soil is known as hydroponics. It might sound weird, but many of the foods we eat—including tomatoes on the vine—are already grown hydroponically. Let's take a closer look at hydroponics and find out how it works!

Plants grow through a process called photosynthesis, in which they use sunlight and a chemical inside their leaves called chlorophyll to convert carbon dioxide (a harmless gas in the air) and water into glucose (a type of sugar) and oxygen. Write that out chemically and you get this equation:



There's no mention of "soil" anywhere in there—and that's all the proof you need that plants can grow without it. What they do need is water and nutrients, both easily obtained from soil. But if they can get these things somewhere else—say, by standing with their roots in a nutrient-rich solution—they can do without soil altogether. That's the basic principle behind hydroponics. In theory, the word "hydroponics" means growing plants in water (from two Greek words meaning "water" and "toil"), but because you can grow plants without actually standing them in water, most people define the word to mean growing plants without using soil.

The Benefits

There seem to be many advantages in growing without soil. Some hydroponic growers have found they get yields many times greater when they switch from conventional methods. Because hydroponically grown plants dip their roots directly into nutrient-rich solutions, they get what they need much more easily than plants growing in soil, so they need much smaller root systems and can divert more energy into leaf and stem growth. With smaller roots, you can grow more plants in the same area and get more yield from the same amount of ground (which is particularly good news if you're growing in a limited area like a greenhouse or on a balcony or window ledge inside).

Hydroponic plants also grow faster. Many pests are carried in soil, so doing without it generally gives you a more hygienic growing system with fewer problems of disease. Since hydroponics is ideal for indoor growing, you can use it to grow plants all year round. Automated systems controlled by timers and computers make the whole thing a breeze.





Cold Chain Solution

The issue of food wastage due to inadequate supply chain solution is central to developing countries combating hunger and improving food security. While focus has been on improving production, reducing food supply chain losses remains a relatively unaddressed problem till today and severely neglected.

It's hard to get the right data on how much food is lost and wasted due to lack of adequate infrastructure, however, a 2011 report by a UN body, FAO, puts wastage in fruits and vegetables as high as 45% of produce (post-harvest to distribution) for developing Asian countries like India; which is an alarming number. If the wastage could have been reduced to 10 %; the food price could have come down by 25%

Big Opportunity

When the gaps are wide, the opportunity stake is also high which could transform the entire supply chain. The sheer market size and volume of trade is a huge opportunity for global supply chain and warehousing companies. South Asia Corporation is working in this opportunity sector where we provide a customized solution to industry needs.

We are partner in Supply Chain solution

- Supply chain solution design
- Process Improvement
- Designing warehouses
- Racking and storage solution
- Material Handling Equipments
- Transportation solution & vehicle tracking
- Cold chain network and Reefer Truck movement
- Real time data analysis
- Bar Coding, RFID and Warehouse Management Solution
- ERP implementation
- Change management and Resource planning.

Agro Consulting Services

We deal with majority of Agricultural products and provide solution through our valuable industry partners at a global market. Be it farming, exports, import, solution design, project implementation, research, outsourcing services etc. we could work with you in your pursuit for excellence. Our advisory panel and partners are all qualified agricultural scientist or industry experts.

Some of the solution such as warehousing, transportation, shipping and cold chain solution; we are the implementer with the strategic alliance with infrastructure development companies. We could provide solution to set up business, leasing warehouse space, designing cold chain transport network, complete warehouse operations in a 3PL model. We provide a complete supply chain solution globally in retail and food industry.



Business Transformation

When it comes to organizational change—Raising capital, spin-offs, divestitures, joint ventures and Process Re-engineering / Optimization—these look good on presentation and paper but most of the cases it doesn't always lead to great results. A huge factor in the success of any corporate change is people—part of the equation that's too often overlooked.

Human capital transformation is the key for such transformation; South Asia Corporation takes care of your corporate transitions and help you in asset and human capital mobilization to bring the effective impact. Our consulting team is comprised of industry leaders, who have successfully led and managed some of the most significant, successful and complex organizational transformation.

We offer a full range of consulting services for restructuring, diversification, capital and fund management including due diligence, integration, restructuring, turnarounds and cost effectiveness strategies.

We take an integrated, holistic, systematic approach, providing you with the complete business solution and work on:

- Due diligence support
- Risk Analysis
- Detailed plans for executing strategy through people, including assessment of employee leadership capabilities and identification of competencies and resources
- Staffing models, organizational structure and detailed role profiling
- Workforce needs analysis and modeling
- Supply chain strategy
- Legal entity, compliance and HR setup
- Change management
- Culture visioning and transformation



Market Intelligence

Operational skill used to confer long-term advantage. If you have manufacturing, marketing, print or digital media and in distribution, you could outrun competitors by innovation. But today those capabilities are table stakes. The new source of competitive advantage is customer centricity: deeply understanding your customers' needs and fulfilling them better than anyone else.

Hence, market research comes in. You need data to accomplish this. Yet having troves of data is of little value in and of itself. What increasingly separates the winners from the losers is the ability to transform data into insights about consumers' motivations and to turn those insights into strategy. This alchemy requires innovative organizational capabilities that, collectively, we call the Market insight engine. Of the factors that were found to drive customer-centric growth, none mattered more than a firm's insights engine, embodied in its insights and analytics function.

Industry terms it differently; called as consumer and market insight & customer intelligence. Driven by the imperative to become customer-centric, leading firms are now completing the transformation of market research activities into true insights engines with a fundamentally strategic role. Insights merely provide a means to the desired end but action that drives business growth.

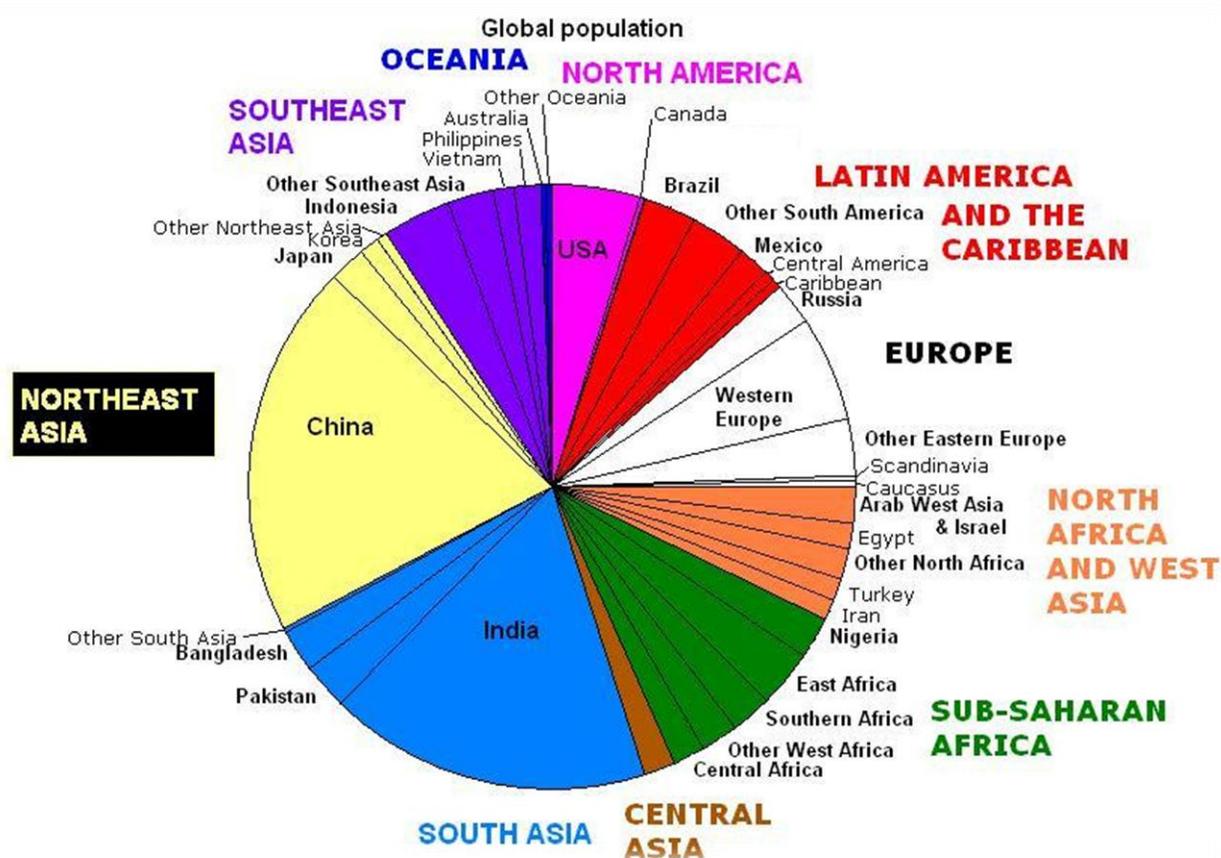
Market Advisory Services

South Asia Corporation's Advisory Services Programs benefit from the breadth and depth of our Affiliate expertise in an activity-based format.

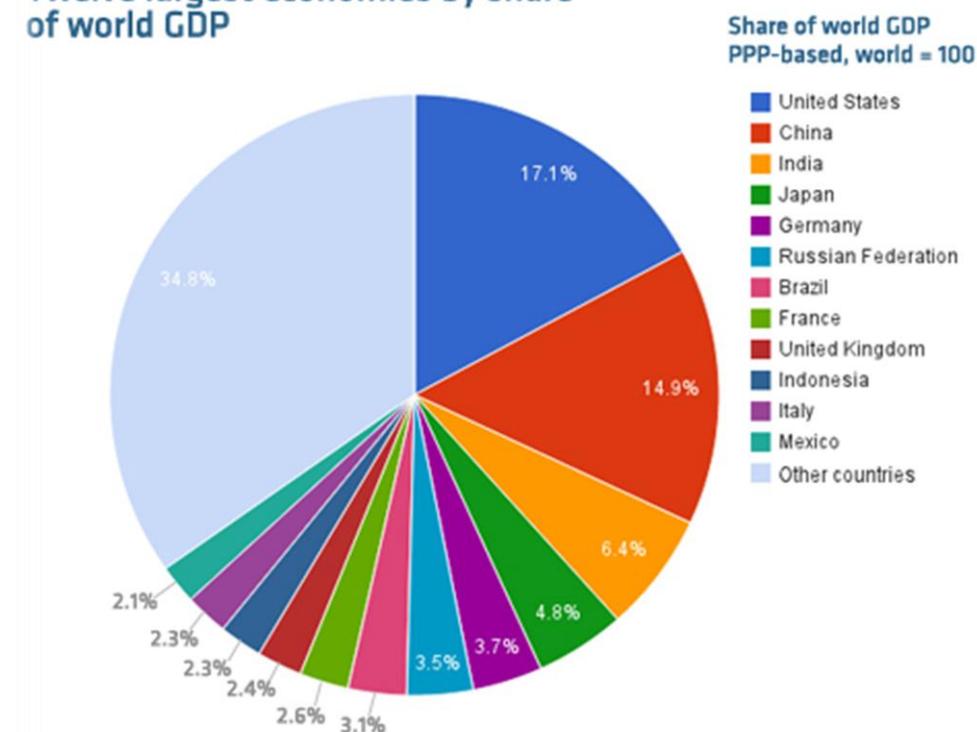
In cases when our client needs market trend or market information; we undertake market research projects and advice accordingly. We also undertake a turnaround case for non-profit making entities and advice them on business restructuring and process improvement and reengineering

By engaging the South Asia Corporation in a retained Advisory Services Engagement, our clients ensure access to the subject matter expertise they need, when, where and how they need it.

We have a dedicated division to handle the market research projects; it could be media, manufacturing, distribution houses, research or in large data analysis.



Twelve largest economies by share of world GDP



Source: ICP 2011



The typical agricultural value chain



Agricultural Retail value chain

Network of independent units/enterprises contributing to the planning, design, production & distribution of a product from its inception (production planning) to its consumption by end consumer/user

Challenges

Information on markets , product & product standards , volume and prices, technology, resources (+credit), Source and accessibility, process and raw materials, Consumer preferences, varying quality perceptions, access to alternative markets, competition & competitors' strategies, trade requirements - export, certification, food safety, etc. and a lot more

How Farmers be part of it ?

In terms of activities, to improve on his current segment as chain participant, to add more activities and move to other chain segments

In terms of coordination & management

To participate in decision process, In setting norms and standards, through innovation

Greater Market access

Be able to bring products to markets, on a sustainable basis, getting an acceptable price for their products, within the context of sustainable agricultural chain (SAC) Being part or integrated in an SAC finding what you can do best and having a strong position in it



The Depth of our Services

We try to integrate our enterprising capability to connect and streamline process, applications, data and industry experience; which in turn helps our clients to achieve critical goals and capitalize new opportunities.

Keeping such broader perspective; we try to integrate different business verticals; starting from agriculture to consulting to supply chain solution to IT integration. We always do experiment on the value stream of any commercial and techno aspects in a collaborative platform when technology, ideas and innovation help each other to bring out the best in both .

Responsible Life

How we are inspired?

We are not here just alone and whatever we do and embark upon it has far reaching consequences on society.

It's always critical to know that how do we make the right kind of decisions? And how do we protect the values that inspire us to pursue excellence

It's awesome and inspiring to take responsibility. We believe that one thing is becoming increasingly clear and sustainability is no longer a niche concept. While sharing is becoming a part of life ; the Integrity is an inner conviction and pure success is even sweeter when it could be shared..



The Culture of Integrity

We are driven by our ethical values and drive our actions. It's part of our daily life and we love to breathe honest and pure form of oxygen; which only could guide for a strong behavior and could brings about solid success.



We work in a

Open work culture – fostered by a highly skilled knowledgeable team and supported by research and innovation

Customized solution- we try to provide a solution which suits your budget and its solution driven

Presence – we have the global presence

Wider domain – we are ready to work on 'out of the box' solution; and we don't charge if we fail



Future of our global vision

The new business avenues and changing global trends, shifting economic focus towards developing nations. The growth focus is now on Asia and Africa, where a billion plus population is coming out of poverty. Majority of this population is becoming more urban and leaving the farming as a primary profession; this transformation would bring more industrialization of the farm sector, automation is inevitable.

The massive transformation would open up high tech irrigation and modern farming. Our company always thinks that this industry would grow exponentially and would drive the social transformation.

Globalization
Innovation
Operational Excellence
Efficient technology and cost minimization
Synergy among stake holders

Our Commitments

- **Proactive Approach**
Be open to new ideas and well-informed in order to act quickly and decisively.
- **Interactive Communication**
Encourage people's skills by thinking out of the box and effective communication
- **Explore new knowledge**
Be the initiator and pioneer in bringing new knowledge through a sustainable model
- **Committed integrity**
Working with diligence and ethics with sincerity as a responsible global citizen



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Please tell us about your views and what do you think

Send us your thoughts at:

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